

Firedog Communications Inc.

Position: Graphic Designer, Full-time, Permanent

Salary: Based on Experience

Start Date: Immediate



We are a creative communications agency - a talented team of strategists, writers, designers, marketers and producers.

Responsibilities:

Are you obsessed with logos, ads, and layouts? Do you know how to use ideas, images, typography and creative composition to shape brands? Are you down-to-earth and a quick-thinking team player? If so, we want to meet you.

This role is for a graphic design professional. As part of a creative communications team, the successful candidate will be responsible for the design and production of print and digital materials.

Responsibilities:

- Creatively conceptualize content for diverse target audiences
- Design print and digital materials
- Coordinate the production and scheduling of print and digital materials ensuring internal approvals are secured and deadlines and budgets are met
- Manage external design and print vendors and preparation of art files
- Manage brand guidelines and maintain brand standards
- Research and leverage emerging trends in design and technology

Firedog Communications is an equal opportunity employer.

Please send your resume to: info@firedogpr.com

The minimum qualifications for this position are:

- 3+ years of graphic design experience
- Bachelor degree/diploma in graphic design or similar
- Experience in creative design of marketing materials
- Experience in campaign development and tactical execution
- High degree of proficiency in the Adobe Creative Suite
- Proficiency in design for digital platforms
- Knowledge of traditional print practices including layout, typography and colour
- Strong organizational skills with the ability to manage multiple projects in a fast-paced environment
- Excellent communication skills

If selected for an interview you will be asked to bring a portfolio of your design work.